

EXECUTIVE SUMMARY

TITLE	:	Implementation of Retail and F&B Virtual Advisory Services
PROPOSED DATE	:	July – December 2020
BUDGET/COST	:	MPB / RM330,000.00
OBJECTIVES	:	<ul style="list-style-type: none">• To provide in-depth understanding on Retail and F&B consultation areas;• To diagnose company “sickness” and recommend implementable solutions in addressing the challenges and barriers for company’s growth and expansion; and• To support Retail and F&B industry capacity and capability to rebuild the business due to the adverse impact of COVID-19.
DEPARTMENT	:	PGD/ Retail and F&B Productivity Nexus
COMMENTS ACCOUNTANT		
COMMENTS OF PCT MGR		

PAPER FOR BOARD OF MANAGEMENT APPROVAL

Title: Implementation of Retail and F&B Virtual Advisory Services

1.0 Purpose

The purpose of this paper is to seek the approval of MPC's Board of Management (BOM) to utilise the Retail and F&B Productivity Nexus Budget for the implementation of Retail and F&B Virtual Advisory Services

2.0 Objectives

- i. To provide in-depth understanding on Retail and F&B consultation areas;
- ii. To diagnose company "sickness" and recommend implementable solutions in addressing the challenges and barriers for company's growth and expansion; and
- iii. To support Retail and F&B industry capacity and capability to rebuild the business due to the adverse impact of COVID-19.

3.0 Cost

Below is the estimation cost:

No.	Item	Cost	Quantity	Total (RM)
Retail and F&B: Business Virtual Advisory Clinics (July – Oct 2020)				
1.	Advisors	RM200/session	200 sessions	40,000.00
2.	Facilitation of Virtual Platform	RM100/session	200 sessions	20,000.00
3.	Coordinator	RM500/session	20 sessions	10,000.00
4.	Technical Expert	RM2,000/pax	5-man days	10,000.00
5.	Promotion and Marketing	RM10,000		10,000.00
Retail and F&B: Business Virtual Mentoring & Coordination				
1.	Coordination - Industry Expert - Platform	Industry Expert: 200.00/session	3 areas x 10 companies x 10 hours	60,000.00
		Platform: 100.00/sessions	3 areas x 10 companies x 10 hours	30,000.00

		Industry Expert: 200.00/session	3 areas x 10 companies x 10 hours	60,000.00
2.	Mentoring - Industry Expert - Technical Expert (handbook / framework) - Publication (Proof read, artwork and printing) - Platform	Technical Expert (handbook & framework)	RM10,000.00 x 3 areas	30,000.00
		Publication (Proof read, artwork and printing)	RM10,000.00 x 3 areas	30,000.00
		Platform: 100.00/sessions	3 areas x 10 companies x 10 hours	30,000.00
	Total (RM)			330,000.00

Disediakan oleh:


Nor Adira Adnan
Assistant Manager
Tarikh: 1 July 2020

Disemak oleh:


Nor Fazila Hashim
Deputy Director
Tarikh: 1 July 2020

Disahkan oleh:


Haji Suhaimi Hamad
Director
Tarikh: 1 July 2020