

EXECUTIVE SUMMARY

TITLE	:	Improving Productivity and Efficiency Through PEMUDAH and Reducing Unnecessary Regulatory Burdens
OBJECTIVES		<ul style="list-style-type: none"> • To increase awareness on regulatory and non-regulatory initiatives to businesses • To foster knowledge sharing through regulatory and productivity experts
EXPECTED OUTCOMES		<ul style="list-style-type: none"> • Series of RURB webinars • PEMUDAH and PEMUDAH Technical Working Group (TWGs) meeting • Reports on Regulatory Issues and Webinars
DURATION		October – December 2020
TOTAL COST	:	RM80,000
BUDGET		SPN
RECOMMENDED BY	:	DELIVERY MANAGEMENT OFFICE (DMO) NATIONAL COMPETITIVENESS SECTION (PCD)

1.0 Purpose

The purpose of this paper is to request approval from MPC Board of Management on Improving Productivity and Efficiency Through PEMUDAH and Reducing Unnecessary Regulatory Burdens.

2.0 Background

- i. The Special Task Force to Facilitate Business (PEMUDAH) and Reducing Unnecessary Regulatory Burdens on Business (RURB) unit under PCD are in constant collaboration with respective Sector Productivity Nexus (SPN), to increase awareness among businesses on regulatory reform and productivity initiatives.
- ii. Based on Malaysia Productivity Blueprint (MPB), the three main objectives of SPN are to:
 - a. improve awareness and adoption of sector-level initiatives,
 - b. empower enterprises by developing and disseminating tools that will boost productivity; and
 - c. foster knowledge sharing through productivity experts, who can help enterprises identify their productivity challenges and share best practices and solutions.
- iii. The functions of PEMUDAH, RURB and SPN complement each other and are aligned with Thrust 4: Forging a Robust Ecosystem, outlined in MPB. One of the challenges impeding the productivity growth is the business environment. Regulatory hurdles need to be reduced and regulations interpreted and applied with greater consistency, to improve ease and reduce cost of doing business. PEMUDAH, RURB and SPN will collaborate to conduct series of webinar and engagements related to regulatory and productivity topics from October to December 2020.

3.0 Objectives of the programme

- To increase awareness on regulatory and non-regulatory initiatives to businesses; and
- To foster knowledge sharing through regulatory and productivity experts

4.0 Expected Date & Venue

October 2020 to December 2020

5.0 Expected outcomes

- Series of RURB webinars; and
PEMUDAH and PEMUDAH Technical Working Group (TWGs) meeting

6.0 Budget Requirement

No.	Items	Budget (RM)
1	Technical Expert: <ul style="list-style-type: none">• Facilitator (RM2,000/man-day)• Secretariat (RM3,000/meeting)• Rapporteur (RM1,000/meeting)• Minutes Writer (RM1,000/man-day)• Report Reviewer/Proofreader (RM100.00/page)	40,000
2	Webinar <ul style="list-style-type: none">• Speaker (RM500.00)<ul style="list-style-type: none">○ RM300/hour and RM200 for slides preparation○ maximum 2 hours• Moderator (RM250.00/hour)• Coordinator (RM500/event)• Rapporteur (RM150.00/page)•	20,000
3	Meeting and Workshops: <ul style="list-style-type: none">• Residential meeting package (RM450)• Meeting package (RM180/full-day)	20,000
	Total Estimated Cost	RM80,000

8.0 Approval From BOM

The approval of Board of Management (BOM) on the budget of **RM80,000** is sought upon using SPN budget.

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Date:	13 October 2020