

EXECUTIVE SUMMARY

TITLE	:	Retail and F&B Productivity Nexus to participate in National Franchise Expo 2019, Kota Kinabalu Sabah
PROPOSED DATE	:	22 – 24 November 2019
VENUE	:	Oceanus Waterfront Mall, Kota Kinabalu Sabah
BUDGET/COST	:	SPN Retail / RM 5,000
OBJECTIVES	:	• To build networking with association in Sabah region • To steer the implementation of the sector productivity initiatives highlighted in the Malaysia Productivity Blueprint.
OUTPUT	:	Future collaboration with association
DEPARTMENT	:	Delivery Management Office (DMO)
COMMENTS/ SIGNATURE OF ACCOUNTANT		
COMMENTS/ SIGNATURE OF PCT		

PAPER FOR BOARD OF MANAGEMENT APPROVAL

RETAIL AND F&B PRODUCTIVITY NEXUS TO PARTICIPATE IN NATIONAL FRANCHISE EXPO 2019, KOTA KINABALU SABAH

1.0 Purpose

The purpose of this paper is to seek the approval of MPC's Board of Management (BOM) for Retail and F&B Productivity Nexus participate in National Franchise Expo 2019, organised by Malaysia Franchise Association (MFA) at Oceanus Waterfront Mall, Kota Kinabalu Sabah from 22 to 24 November 2019.

2.0 Objectives

- i. To build networking with association in Sabah region
- ii. To steer the implementation of the sector productivity initiatives highlighted in the Malaysia Productivity Blueprint.

3.0 Expected Networking Meeting

- 1) Dewan Perniagaan Bumiputera Sabah (DPBS)
- 2) Dewan Perniagaan Melayu Malaysia Negeri Sabah
- 3) Dewan Perniagaan dan Perindustrian Tionghua Kota Kinabalu
- 4) Dewan Perniagaan & Perindustrian Kadazandusun Malaysia
- 5) Dewan Perniagaan & Perindustrian Antarabangsa Malaysia Cawangan Sabah
- 6) Federation of Malaysian Manufacturers (FMM) Sabah Branch
- 7) Persekutuan Industri Sabah (FSI)
- 8) Persatuan Pengusaha Kecil dan Sederhana Sabah
- 9) Persatuan Usahawan dan Professional Wanita Sabah (SWEPA)
- 10) Sabah United Chinese Chamber of Commerce Sabah
- 11) Dewan Perniagaan Usahawan Sabah (DPUS)
- 12) Gabungan Persatuan-Persatuan Penjaja Kecil Negeri Sabah (G3PNS)

4.0 Programme

4.1 Agenda of the programme are as follows:

AGENDA NATIONAL FRANCHISE EXPO 2019, ZON SABAH Oceanus Waterfront Mall, Kota Kinabalu Sabah 22 – 24 November 2019	
HARI PERTAMA - JUMAAT	
10.00 am – 10.00 pm	: NFX2019 Pameran Hari Pertama
4.30 pm – 5.00 pm	: Peluang Perniagaan Francais bersama Coolblog
5.00 pm – 5.30 pm	: Peluang Perniagaan Francais bersama Laundry Bar
HARI KEDUA - SABTU	
10.00 am – 10.00 pm	: NFX2019 Pameran Hari Kedua
SEMINAR JOM FRANCAIS	
11.00 am – 12.00 pm	: Pengenalan Kepada Perniagaan Francais
12.00 pm – 12.30 pm	: Peluang Perniagaan Francais bersama Marrybrown
12.30 pm – 1.00 pm	: Peluang Perniagaan Francais bersama Fuel Shack
1.00 pm – 1.30 pm	: Skim Pembiayaan Francais bersama PNS
1.30 pm – 2.00 pm	: Peluang Perniagaan Francais bersama Sugarbun
2.00 pm – 2.30 pm	: Peluang Perniagaan Francais bersama Q-Dees
MAJLIS PERASMIAN	
3.00 pm	: Ketibaan Jemputan & Media
3.30 pm	: Ketibaan YB Datuk Seri Saifuddin Nasution Ismail Menteri Perdagangan Dalam Negeri dan Hal Ehwal Pengguna (KPDNHEP)
	: Persembahan Pembukaan dari Smart Reader Kids
	: Ucapan Aluan Datuk Dr. Radzali Hassan Pengerusi Persatuan Francais Malaysia (MFA)
	: Ucapan Perasmian oleh Menteri Perdagangan Dalam Negeri dan Hal Ehwal Pengguna (KPDNHEP)
	: Gimik Pelancaran Sidang Media* (<i>tertakluk kepada perubahan</i>)
	: Lawatan ruang Pameran
4.30 pm	: Jamuan ringan & bersurai
5.00 pm – 5.30 pm	: Product Demonstration by Celmonze
5.30 pm – 6.00 pm	: Peluang Perniagaan Francais bersama Mail Boxes ETC
6.00 pm – 6.30 pm	: Pembiayaan Perniagaan Francais bersama AEON Kredit
6.00 pm – 6.30 pm	: Product Demonstration bersama Ar-Rahn
HARI KETIGA - AHAD	
10.00 am – 10.00 pm	: NFX2019 Pameran Hari Kedua
12.00 am – 12.30 pm	: Peluang Perniagaan Francais bersama MFM
12.30 pm – 1.00 pm	: Peluang Perniagaan Francais bersama Tealive
1.00 pm – 1.30 pm	: Smart Digital Marketing
1.30 pm – 2.00 pm	: Peluang Perniagaan Francais bersama Muzart
2.00 pm – 2.30 pm	: Peluang Perniagaan Francais bersama McDonald's
2.30 pm – 3.00 pm	: Peluang Perniagaan Francais bersama Smart Reader Kids

5.0 Cost

Total estimated cost for the projects is **RM 5,000.00**. Details breakdown are as follows:

No	Item	Cost per Pax / per day	No. of pax / days	Total
1.	Accommodation			
	1) Nor Fazila Hashim	RM270.00	3 nights	RM 810.00
	2) Hanisah Mohd Ramli	RM250.00	3 nights	RM 750.00
2.	Flight: (KL- Kota Kinabalu -KL)			
	1) Nor Fazila Hashim			RM1,200.00
	2) Hanisah Mohd Ramli			RM1,200.00
3.	Claim & Allowances			
	1) Nor Fazila Hashim			RM 540.00
	2) Hanisah Mohd Ramli			RM 500.00
Total				RM 5,000.00

6.0 Conclusion

The approval of BOM is sought to approve the programme budget of RM5,000.00 for the RFBPN to participate in National Franchise Expo, Kota Kinabalu, Sabah on 22 to 24 November 2019.

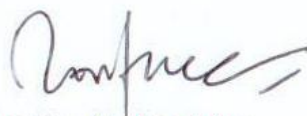
Prepared by:



Hanisah Mohd Ramli
Assistant Manager

Date: 15/11/19

Reviewed by:



Nor Fazila Hashim
Deputy Director

Date: 15/11/19

Approved by



Suhaimi Hamad
Director

Date: 15/11/19