

EXECUTIVE SUMMARY

TITLE	:	BOM Paper Information: Workshop on Reviewing Tourism User Fee Using Good Regulatory Practices (GRP)
OBJECTIVES	:	To inform for the cost on the 4 Workshop Session scheduled for 4 States: Terengganu, Kelantan, Pahang, Johor (28-29 July 2019)
DURATION	:	<ul style="list-style-type: none"> • Terengganu (16-17 June 2019) • Kelantan (24-25 June 2019) • Pahang (1-2 July 2019) • Johor (28-29 July 2019)
TOTAL COST	:	RM 106,400.00 This amount is extracted from the approved allocation in the BOM Paper – The Implementation of Tourism Productivity Nexus Projects for January – June 2019 (H1 2019). The BOM paper approved on 8 January 2019 (Bil 4/2019) within RM 1,562,000.00 total cost under SPN- Tourism
BUDGET	:	SPN – Tourism
RECOMMENDED BY	:	Tourism Productivity Nexus – Delivery Management Office (DMO)
Comment/ Signature by PCT	:	

MALAYSIA PRODUCTIVITY CORPORATION (MPC)
INFORMATION PAPER FOR BOARD OF MANAGEMENT (BOM)

1.0 Purpose

The purpose of this paper is to inform the Board of Management on the breakdown cost of Workshop on Reviewing Tourism User Fee Using Good Regulatory Practices (GRP) scheduled for 4 states – Terengganu, Kelantan, Pahang and Johor using SPN-Tourism Budget.

2.0 Background

2.1 Tourism sector will continue to be in the forefront of Malaysia's economic development. This sustainable and high-yield sector will continue to drive Malaysia's economy, providing income, job opportunities and Tourism Infrastructure Development. Malaysian Inbound Tourism Association (MITA) has been part of Malaysia's Inbound Tourism business booster in line with Malaysia Tourism Transformation Program (MTTP) under National Key Economy Area (NKEA) transmission plan

2.2 The government has set the target of 2020:36:168. That is in the year 2020, Malaysia will receive 36 million tourist arrivals and RM168 billion in tourist receipts. One of the common enablers to ensure successful implementation of the Tourism chapter of the Economy Transformation Program (ETP) is to produce qualified, skilled and effective inbound tours operators, influencers, host operators and workforces personnel in the tourism industry.

2.3 The primary objective of the workshop is to provide knowledge and develop skills for the tourism product owners and regulators on how to review pricing by using good regulatory practices. It also helps the tourism players to identify opportunities to enhance the values/services of tourism products. The Workshop will also address the concerns addressed in the Malaysia Productivity Blueprint (MPB) as outlined in the following initiatives: T3: Product owners to review pricing system of sites

3.0 Estimated Cost (For One Workshop)

No.	Item	Details	Estimated Cost (RM)	4 Workshops (Terengganu, Kelantan, Pahang, Johor)
FOR ONE WORKSHOP				
1.	Meeting Package	RM250/day/pax x 25 pax x 2 days	12,500.00	
2.	Accommodation	RM220/night/room x 5 rooms x 2 nights	2,200.00	
3.	Head Facilitator Fees	RM2,300/day x 3 days	6,900.00	
4.	Course Material		5,000.00	
TOTAL			26,600.00	RM 106,400.00

4.0 Approval from BOM

The consideration and acknowledgement of the Board of Management (BOM) for Workshop on Reviewing Tourism User Fee Using Good Regulatory Practices (GRP) scheduled for 4 states – Terengganu, Kelantan, Pahang and Johor using the SPN – Tourism of **RM 1,562,000.00**.

Prepared by:

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2/5/2019

Checked By:

(Nor Hafizah Mohd Arop)

Senior Manager
DMO
2/5/2019