

EXECUTIVE SUMMARY

TITLE	:	Peningkatan Kualiti Peraturan(PKP) (The communication plan of Unified Public Consultation(UPC) portal)
OBJECTIVES	:	<ol style="list-style-type: none"> 1. To ensure the effectiveness of good governance through the culture of Good Regulatory Practice(GRP) which will resulted in high productivity and competitiveness; 2. To measure the performance and compliance of ministries and agencies in implementing good regulatory practice; 3. To review current consultation practices in the regulatory process with a particular focus on UPC by regulators and ministries and make comparisons with international experiences; 4. To implement UPC portal in ensuring the quality of modern regulations; and 5. To develop communication strategies and guidelines for UPC Portal
EXPECTED OUTCOMES	:	Improve quality of regulations at Federal, States and Local Governments implementation in Malaysia through effective monitoring of Public Consultation through unified online system
DURATION	:	January - December 2019
TOTAL COST	:	RM2 million
BUDGET	:	PMPP RMK-11 Peningkatan Kualiti Peraturan
RECOMMENDED BY	:	Smart Regulation Unit , Productivity and Competitiveness Development Division
Comment/ Signature by PCT	:	

PERBADANAN PRODUKTIVITI MALAYSIA (MPC)

PROPOSAL FOR BOARD OF MANAGEMENT

1.0 Purpose

The purpose of this paper is to request approval from Board of Management (BOM) for the project on Improving Regulatory Quality through Unified Online Public Consultation Portal using RMK11 Budget.

2.0 Background

The Malaysian government's collaboration with the World Bank on Regulatory Policy and Management was formally launched in March 8, 2017, following a letter of request from the Director General of the Malaysia Productivity Corporation. This proposal summarizes the initial focus and action plan for this collaboration from 2017-2018. The collaborative activities will focus on:

- i) Piloting, communication plan and maintaining the unified online public consultation portal on rulemaking initiatives, and
- ii) Distilling and disseminating lessons learned from Malaysia's regulatory reform journey to date.

The proposal was based on desk research, interviews and observations made during a mission to Kuala Lumpur in April 17-21, 2017. The proposal concluded that although Malaysia has good frameworks and guidelines in place for public consultation, practices fall from expectations. To improve Notice-and-Comment practices, the World Bank proposed eight specific core tasks related to the online consultation reform, to be jointly developed and executed from June, 2017 to 2018. The proposal also sets out indicative focus areas and activities for knowledge development and sharing activities, to be further specified, and rolled out from June 2017 to May 2018. It is expected that findings and experiences from this initial collaboration can create the basis for further and more detailed collaboration between the Government of Malaysia and World Bank Group from 2018 onwards.

3.0 Objective

The objectives of this strategy are to:

- i. To ensure the effectiveness of good governance through the culture of Good Regulatory Practice which will resulted in high productivity and competitiveness;
- ii. To measure the performance and compliance of ministries and agencies in implementing good regulatory practice;
- iii. To review current consultation practices in the regulatory process with a particular focus on online public consultations by regulators and ministries and make comparisons with international experiences;
- iv. To implement Unified online Public Consultation(UPC) portal in ensuring the quality of regulations; and
- v. To develop communication strategies and guidelines for UPC Portal.

4.0 Outcome

Improve quality of regulations at Federal, States and local governments in Malaysia through effective monitoring of Public Consultation through unified online system.

5.0 Current Status

5.1 Ministry/Agency already engage in UPC Portal:

No.	Ministry	Agency
1	Ministry of Youth and Sports	Mineral and Geoscience Department
2	Ministry of Agriculture	High Education Department
3	Ministry of Domestic Trade and Consumer Affairs	Muda Agricultural Development Authority
4	Ministry of Health	Construction Industry Development Board
5	Ministry of International Trade and Industry	Companies Commission of Malaysia
6	Ministry of Land, Water and Natural Resources	

5.2 Overview of UPC Portal Usage:

Topic	Remarks
Total of Consultation Uploaded into UPC Portal	9 consultations
No. of Ongoing Consultation	6 consultations
No. of Visitors visited to UPC portal	8355 visitors
No. of Registered User	124 users

*(Data extracted until 28 February 2019)

6.0 Expectation of the programs are as below:

- i. Allows stakeholder's view to be heard and considered.
- ii. Promotes transparency & accountability.
- iii. Enhances predictability to regulators and public.
- iv. Reduce risk of policy failures.
- v. Encourage public commitment to the policy.
- vi. Reduce cost of engagement activities with stakeholder.

7.0 Project Team

Project Advisor	: Mohamad Muzaffar Abdul Hamid(PCD)
Project Manager	: Shahriza Bahari(PCD)
Project Coordinator	: Melissa Ahmad Arshad (PCD)
Project Members	: Zuraidi Zainol (MSF) Ilyana Norsaidah Ab Rahman (PCD) Muhammad Fathi Md Taib (PSH) Mohamed Amirul Zafaren Mohamed Zakir(PSH) Noor Iddeanna Idris (PSH) Nik Nur Atiqah Saidi (PSH) Rubiatul Adawiyah Che Sari

8.0 Work Plans

No	Items of Project	2019												Estimated Budget(RM)	PIC
		Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec		
1.	Advisory session on RIA Step by step guideline According to GRP Policy 2.0													132,500	Ilyana Iddeana
2.	Benchmarking study mission on online consultation management													189,000	Melissa Adawayah
3.	Benchmarking Study mission on Regulatory Enforcement and Inspection													159,000	Muzaffar Shahriza
4.	UPC Clinic session with RCs (5 sessions)													93,000	Melissa Fathi
5.	Consultation with Ministry and Agencies on developed UPC Portal system(including UPC Pre-Launch)													132,500	Melissa Fathi Amirul
6.	Launching of Innovative Engagement Mechanism as a Standard Practice and Competency (UPC Launch)													117,500	Melissa Fathi Ilyana Iddeana Amirul Adawayah
8.	Publicity, promotion and Outreach													196,900	Fathi Atiqah Adawayah
10.	Train the trainers on RIA/RIS (2 sessions @ 20 participants)													60,500	Amirul Iddeana
11.	Technical expert on RIS assessment													60,000	Ilyana Amirul
12.	Technical experts on National GRP Policy 2.0													60,000	Melissa Iddeana
13.	Workshop on impact Analysis (public and in-house program) (2 sessions @ 20 participants)													36,500	Ilyana Amirul Atiqah
													Total	1,237,400	

9.0 Estimated Cost

Project costing for each activities listed below:

9.1 Seminar/ Workshop/Meetings/Engagement / Public consultation costing

No	Activity	Facilitator fees	Seminar/Workshop/Meetings/ Public consultation/Residential Meeting Package	Accommodation and Allowances	AVA and Logistics (per day)	Dedicated Internet (5 – 10 Mbps)	Total (RM)
1	Engagement with Regulatory Coordinators(RCs) on UPC Awareness (2 sessions)	RM 2,000 X 3 man-days x 2 sessions = RM 12,000	RM 200 X 30 pax X 2 days x 2 sessions = RM 24,000	RM 300 X 30 pax X 2 Nights x 2 sessions = RM 36,000	RM 500	RM 1,500 x 2 days x 2 sessions = RM 6,000	78,500
2	Engagement with Stakeholders (Business Community) on UPC Awareness (3 sessions)	RM2,000 X 1 man-days x 3 sessions = RM 6,000	RM 200 X 30 pax X 1 days x 3 sessions = RM 18,000	RM 300 X 30 pax X 1 Nights x 3 sessions = RM 27,000	RM 500	RM 1,500 x 1 days x 3 sessions = RM 4,500	56,000
3	UPC Launch	RM 2,000 X 1 man-days = RM 2,000	RM 200 X 500 pax X 1 days= RM 100,000	RM 300 X 30 pax X 1 Nights=RM 9,000	RM 5000	RM 1,500 x 1 days = RM 1,500	117,500
4	User training on the use of UPC portal (requested by ministries/agencies/local authorities)	RM 2,000 X 1 man-days X 5 sessions = RM 10,000	RM 200 X 30 pax X 1 days X 5 sessions = RM 30,000	RM 300 X 30 pax X 1 Nights X 5 sessions = RM 45,000	RM 500	RM 1,500 x 1 days x 5 sessions = RM 7,500	93,000
5	Advisory session on RIA Guideline according to National GRP Policy 2.0	RM 2,000 X 3 man-days x 2 sessions = RM 12,000	RM 200 X 50 pax X 3 days x 2 sessions = RM 60,000	RM 300 X 50 pax X 2 Nights x 2 sessions = RM 60,000	RM 500	-	132,500
6	Consultation with Ministries and Agencies on National GRP Policy 2.0	RM 2,000 X 3 man-days x 2 session = RM 12,000	RM 200 X 50 pax X 3 days x 2 sessions = RM 60,000	RM 300 X 50 pax X 2 Nights x 2 sessions = RM 60,000	RM 500	-	132,500
7	Consultation with business community on National GRP Policy 2.0	RM 2,000 X 3 man-days x 2 sessions = RM 12,000	RM 200 X 30 pax X 3 days X 2 sessions= RM 36,000	RM 300 X 30 pax X 2 Nights x 2 sessions = RM 36,000	RM 500	-	84,500
8	Train the trainers on RIA/RIS (2 sessions @ 20 participants)	RM 2,000 X 3 man-days x 2 sessions = RM 12,000	RM 200 X 20 pax X 3 days x 2 sessions = RM 24,000	RM 300 X 20 pax X 2 Nights x 2 sessions = RM 24,000	RM 500	-	60,500
9	Workshop on impact Analysis(public and in-house program) (2 sessions@20participants)	RM 2,000 X 2 man-days x 2 sessions = RM 8,000	RM 200 X 20 pax X 2 days x 2 sessions = RM 16,000	RM 300 X 20 pax X 1 Nights x 2 sessions = RM 12,000	RM 500	-	36,500
Total (RM)							791,500

9.2 System Development Costing

Activity	Details	Total (RM)
Procure web-development services and hardware required(maintenance and hardware rental January 2019 - June 2020)	Appointment of vendor through tender process	280,000
Development on GRP Portal (Redesign)		100,000
Total (RM)		380,000

9.3 Other costing

Activities	Price per unit (RM)	Total (RM)
Technical expert fees	RM 2,000 X 20 man-days X 3 Experts	120,000
Temporary staff (salary, allowances, and equipment rental)	RM 2,600 X 12 months X 3 officers	93,600
Promotion, publicity and outreach	-	196,900
Publication (writer, proof reader, printing and layout design)	-	70,000
Total (RM)		480,500

9.4 Benchmarking study mission on online consultation management costing

Activities	Price per unit	Total (RM)
Accommodation	RM 3000 X 6 pax X 4 nights X 1 visit	72,000
Air Flight	RM 13,500 X 6 pax X 1 visit	81,000
Ground transport	-	20,000
Allowances	-	16,000
Total (RM)		189,000

9.5 Benchmarking study mission on Regulatory Enforcement and Inspection based on OECD and World Bank Framework Costing

Activities	Price per unit	Total (RM)
Accommodation	RM 7,000 X 6 pax X 1 visit	42,000
Air Flight	RM 13,500 X 6 pax X 1 visit	81,000
Ground transport	-	20,000
Allowances	-	16,000
Total (RM)		159,000
Grand Total (RM)		2,000,000

10.0 Approval from BOM

The approval of the Board of Management (BOM) is sought to undertake the communication strategies for maintaining the unified online public consultation portal using the PMPP RMK11 Peningkatan Kualiti Peraturan (PKP) of **RM 2,000,000.00**

Prepared By

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Reviewed By

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Date: 28 February 2019

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